



The Colorado Nonprofit Association provides our members and Colorado's nonprofit community with opportunities to learn, network and engage. We do this through offering trainings, roundtable discussion groups, events, on-demand learning and more. We provide resources, guidance and information nonprofits need to become stronger and more efficient organizations. Finally – and equally as important – we leverage our collective voices on policy and advocacy issues that strengthen nonprofits and communities.

Here's a glance at our work in 2021:



TRAINING AND WORKSHOP OFFERINGS

We hosted **more than 100** virtual trainings, workshops and roundtables in 2021. Throughout the year, more than **1,600 people registered** for these programs that varied from peer-to-peer conversations to technical skill development trainings.

The most requested and attended education sessions were focused on the topics of:

- Personal development
- Diversity, equity & inclusivity
- Board governance
- Financial management; and
- Fundraising/resource development



THE COLORADO NONPROFIT CONFERENCE (CNC)

Our 2021 Fall Conference was offered virtually for the second year as a result of COVID and was attended by **nearly 200 registrants**. CNC featured five sessions with local and national speakers and opportunities for participants to learn, grow, and connect.

The event focused on the topics of workforce, reimagining the workplace, resource movement and purpose driven board leadership.

Advocacy on Behalf of State Legislation that Impacts Nonprofits

During the 2021 state legislative session, our team prioritized:

• **SB 21-199 Remove Barriers to Certain Public Opportunities:** Signed into law by the Governor, this bill removed burdensome requirements for nonprofits to verify the lawful presence of applicants for state and local public benefits. We actively testified in support of the bill before the Senate and the House, as well as published an op-ed in the [Colorado Sun](#).

• **HB 21-1175 Donate to Nonprofit in Lieu of Traffic Fines:**

We opposed this bill because incentivizing people to donate to escape a legal punishment is contrary to the free and voluntary spirit of charitable giving. We actively lobbied legislators to vote no on this bill and were pleased when it was postponed indefinitely in the House.

• **Advocacy on bills related to:** housing, gender identity anti-discrimination, grant support for smaller nonprofits, creative industries and reducing health disparities, environmental justice, income tax credits, COVID-19 relief and additional support for small businesses, protecting children against sexual misconduct and more.

• **Activities such as:** submitting written testimony, signing onto coalition fact sheets, lobbying legislators, testifying at the Capitol and offering amendments.



Evaluation of Statewide Ballot Measures

In addition to state legislation, we analyzed and weighed in on relevant statewide ballot measures, creating a [2021 Statewide Ballot Measures Guide](#) to help inform nonprofits:

- **Successfully Opposed Amendment 78- Legislative Authority for Spending Money:**
This measure would have required legislative approval for spending of custodial funds in public hearings, taking spending decisions away from government agencies with the most expertise in how to use custodial funds. We were pleased to see it defeated.
- **Successfully Opposed Proposition 120 – Property Tax Assessment Rate Reduction:**
By lowering assessment rates for lodging and multi-family properties, this measure would have also lowered tax revenues that support local public services, like pandemic and fire recovery. We were pleased to see it defeated.

Revised Guidelines Through our Public Policy Committee

The committee implemented a revised set of public policy guidelines, including:

- Added a new statement of principles with a new principle for equity
- Added a shorter, revised list of criteria to consider for position-taking
- Streamlined decision-making authority for board, committee and staff
- Established an Impact and Involvement Matrix to document the relevance of state bills to the organization and how to be involved



Job Board Engagement

We are proud to host the state’s premier nonprofit job board. Our job board experienced an increased level of activity from past years, as nonprofits across the state posted more than 6,000 jobs – a record number.



Bi-annual Salary and Benefits Survey

We launched our bi-annual Salary and Benefits Survey, along with a supplemental report on Talent Development and Culture focused on wage/pay equity and talent development.

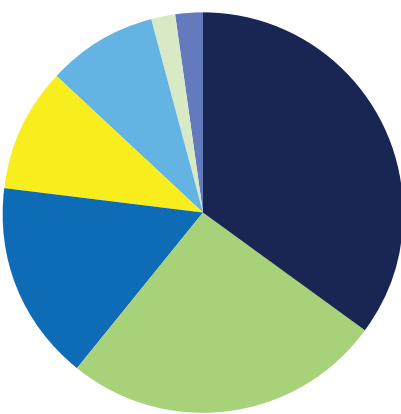


Work Begins on Website Redesign and New Database

In the summer of 2021, our staff began the process of working with design and database vendors to redesign our website and build a database that can effectively and efficiently help to facilitate our membership program, advocacy work, educational trainings, events registration and fund development efforts. The website and database will launch later in 2022.

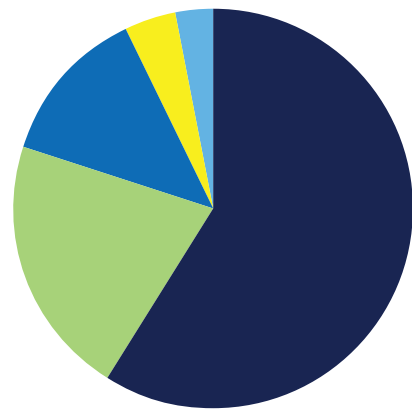
FINANCIAL SUMMARY

2021 Operating Revenue:
\$1.71M



- 35% Membership Dues
- 26% Government Relief Funding
- 16% Grants & Contributions
- 10% Product and Job Board Sales
- 9% Net Investment Return
- 2% Commissions and Royalties
- 2% Registration and Fees

2021 Operating Expenses:
\$1.755M



- 59% Program Services
- 21% Management and General
- 13% Major Events
- 4% Membership Development
- 3% Fundraising