



Sample: Sponsorship Package

By Colorado Nonprofit Association

2016 Leadership Gathering Sponsorship Opportunities

Colorado Nonprofit Association is charged with providing leadership and support to Colorado's 20,000+ nonprofits. Colorado Nonprofit Association educates nonprofit leaders and the general public about issues of importance to and about the sector. Our Leadership Gatherings bring together 100-300 nonprofit leaders and upper-level staff to facilitate learning and meaningful dialogue around hot topics and other relevant trends.

Brief overview of the event should include:

- Event description
- Event history
- Numbers and statistics
- How the event is related to org's mission

The 2016 Leadership Gathering, The Innovative Nonprofit, welcomes three dynamic speakers from the internationally known business strategy development experts BMGI who will help us break through those hesitancies.

Cable Center, University of Denver
April 26, 2016
3:00–6:00pm

Event Information:

- Venue name and location
- Date
- Time

Sponsorship Levels

The following sponsorship levels are available:

- Platinum Sponsor: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$1,500
- Copper Sponsor: \$1,000

Sponsorship Levels

Sponsorship levels vary depending on size of event

Platinum Sponsor

- Corporate logo on publicity materials
- Corporate logo displayed at the event
- Podium recognition during introductions; ability to introduce speaker(s)
- Company name and link to your webpage listed on the Colorado Nonprofit Association webpage.
- Eight complimentary tickets to the 2016 event (Value \$TBD)



- Opportunity to host an information table, with your organization's literature, at the event
- Opportunity to provide organizational brochure or flyer to all attendees
- One time use of organization's mailing list (Value \$200)

Gold Sponsor

- Corporate logo on publicity materials and displayed at the event
- Podium recognition during introductions
- Company name and link to your webpage listed on the Colorado Nonprofit Association webpage.
- Five complimentary tickets to the 2016 event (Value \$TBD)
- Opportunity to provide organizational brochure or flyer to all attendees

Silver Sponsor

- Corporate logo on publicity materials and displayed at the event
- Podium recognition during introductions
- Company name and link to your webpage listed on the Colorado Nonprofit Association webpage.
- Four complimentary tickets to the 2016 event (Value \$TBD)

Bronze

- Corporate logo displayed at the event.
- Company name and link to your webpage listed on the Colorado Nonprofit Association webpage.
- Three complimentary tickets to the 2016 event (Value \$TBD)

Copper

- Corporate logo displayed at the event
- Company name and link to your webpage listed on the Colorado Nonprofit Association webpage
- Two complimentary tickets to the 2016 event (Value \$TBD)

Additional Resources

- [The Ultimate Guide to Fundraiser Sponsorship](#), GuideStar
- Example: [Relay for Life](#), American Cancer Society
- Example: [Heart of Volunteerism](#), Metro Volunteers