

	FUND DEVELOPMENT PLAN TEMPLATE										Sub -Total by Source
Funding Source	Strategies	# of donors	Response Percentage	Average donation	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
a. Annual Donors											
\$1-249											
\$250-499											
\$500-999											
2. Major Donors	Strategies	# of donors	Response Percentage	Average donation	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
\$1,000-2,499											
\$2,500-4,999											
\$5,000-9,999											
\$10,000+											
3. Board of Directors	Strategies	Board size	Percentage	Average donation	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
Board											
4. Events	Strategies	# of attendees		Ticket price or avg. gift	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
list each											
5. Foundations	Notes/Memos	Request for:	Amount Requested	Probability of Funding	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
List each Foundation prospect											

6. Government Grants	Request to:	Request for:	Amount Requested	Probability of Funding	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
List each prospect											
7. Corporate	Request to:	Request for:	Amount	Number of Each	Estimated Income	Costs	Net Income	When	Board Role	Staff Role	\$0
List each prospect											
Totals					\$0		\$0				\$0